

BeWords.com Presentation

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The Bewords.com platform has been designed both for companies and individuals who have content to translate or who require interpreters, and for translators/interpreters who can meet this need.

Basic principle

www.bewords.com is an online platform which puts end clients and translators/interpreters in contact with one another. Any client, either an individual or a company, who needs to have a document translated or requires an interpreter can make contact with a translator-interpreter registered on the site, and present the translation project or interpretation requirement to him or her. The translation contract is concluded between the client and the translator directly. The platform serves to put them in touch.

Origin of the idea

There are four main players in the translation market: translators (mainly freelance), translation agencies, translation software solution suppliers and clients. More and more small and medium-sized companies are using the internet and associated tools to identify independent translators directly, without employing the services of a translation agency. The objective of BeWords and the associated platform is to support this new trend and make it easier for companies to contact translators by providing a variety of tools to clients free of charge (directory, translator qualification, project management, etc.). BeWords joins the non-proprietary, open trend which can be seen in the development of many online services and networks.

Use value

For clients, the platform assists in identifying translation/interpretation professionals, obtaining eligible quotations, placing the order and managing the project.

For translators/interpreters, BeWords makes it possible to meet new clients, communicate with fellow professionals and promote services - all in a completely open environment.

Use of the platform is free for clients. There are two offers available for translators, Freemium and Premium. Premium includes partner offers and advantages.



Road Map

The current version of the platform is an initial beta version. The basic functions (translator presentations, translation project offers, quotations, orders, etc.) are in place. Version 2, available within the next few months (mid-2011), will place more emphasis on the community aspect of the site, with in particular the opportunity to create teams enabling translators to produce joint responses for multilingual translation projects. There were some 5,000 translators registered on the site at the end of 2010.